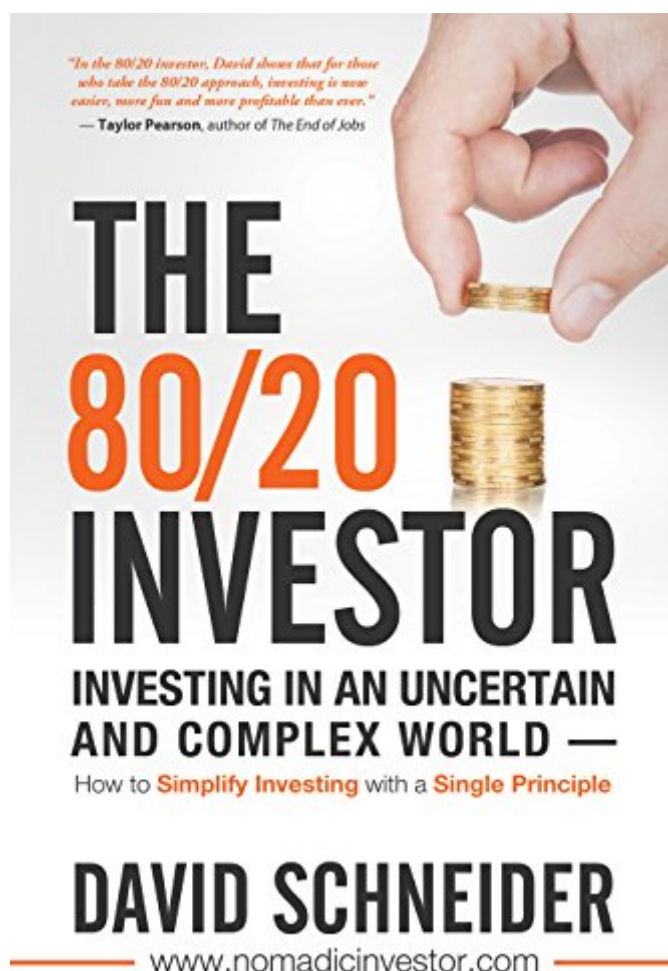


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# The 80/20 Investor: Investing In An Uncertain And Complex World - How To Simplify Investing With A Single Principle



## Synopsis

Are you looking for a simple investment strategy that fits your lifestyle? Do you want to become an independent investor? Are you worried about your retirement, but don't want to deal with the complexity of investing? Fed up with 0% interest? Tired of the same sales pitches you hear from bankers and investment advisers? You're in the right place. Who is this book for? This book is for all people who are unsatisfied with their own work intensive and at times very complex investment strategies. It's for individual investors and entrepreneurs who have day jobs and businesses to take care of, and don't want to spend hours in front of computer screens chasing other people's hot investment ideas. It is also for young professionals who have recently started earning money and are willing to break with the norms of today's outdated investor culture. This book is NOT for complete beginners. To understand the key terminology used in this book and understand the core concept of investing, I would recommend reading a primer on investing. After reading "The 80/20 Investor" you will know: How to apply the 80/20 Principle to financial freedom and the three pillars of 80/20 Investing. How to reduce your investment workload, by focusing only on the most valuable investment opportunities and achieve better performance than professionals. Learn how to improve your investment decision-making by using the 80/20 principle and effective mental models. Find the best investment opportunities by obeying the "investment seasons" and using the "magic categories" to find no-brainer opportunities. And much, much more! [The 80/20 Investor, harnessing the power of the 80/20 principle, simplifies investing. In no time, you will learn the basics of investing, how to finance your investments, where to look for "no-brainer" opportunities, understand real investment risk and how to reduce it. This book allows you to enter the seemingly intimidating world of investing, with constructive tips from game-changers-- The Rothschilds, Hetty Green, J. Paul Getty, Henry Singleton, and others. What people are saying about The 80/20 Investor? "Just as the internet has democratized work, it has also democratized investing. We are raised to believing that investing intelligently is complex and difficult, something best left to professionals. In the 80/20 investor, David shows that for those who take the 80/20 approach, investing is now easier, more fun and more profitable than ever." - Taylor Pearson Bestselling Author of The End of Jobs Bonus Package Included The 80/20 Investor "Support Package" contains a convenient overview of all action tasks described in the book along with user friendly checklists. It also contains several case studies on how to apply the key lessons of this book into real investment opportunities and a future investment portfolio. CHECK OUT AND FOLLOW the 80/20 Model Portfolio with real time case studies and live commentary. See for yourself how this portfolio performs in ever-changing market environments.

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## Customer Reviews

I love the 80/20 mindset. That 80% of the results comes from 20% of the inputs. I read Rich Koch's 80/20 books and then Perry Marshalls 80/20 marketing. So I was so excited to read this book on applying the 80/20 principle to investing: That 80% of your portfolio returns come from 20% of the assets. The book goes into both 80/20 investing and traditional professional investment manager investing in detail. Stop doing what the crowd does (handing their money over to professionals at banks and mutual funds). And start following the lead of 80/20 investors such as Warren Buffet and Mayer Rothschild. Summary of 80/20 investing method- buy when the crowd hates the stock - when there is "blood in the streets. Profits are made when you buy.- use dollar cost averaging buying to avoid having to time the bottom exactly- hold your assets until the market in that stock is bullish again- sell when the crowd loves the stock - when even the shoe shine boy is giving you stock tips- again use dollar cost averaging to sell on the way up to the peak price- say no to distracting investments or to companies that you don't personally understand the business model of- save up cash from your business or job for buying opportunities during a crash- make few trades (maybe 1

per year) but think deeply about each one- years of inactivity and then act decisively when you see an opportunity- focus your assets into large positions Doing this can create 10-20% returns per year. It won't make your broker or investment advisor happy - they like the fees from rapid trading and back end mutual fund kick backs. But it can make you a happy investor and a relaxed one too.

Yes, this book is an excellent Pareto principle-driven approach to investing. Yes, it strips out the BS. Yes, it will rekindle your lingering drive to become Gordon Gecko. All of the above is how the author brings you through the door. Here's what kept me reading...Schneider's keen attention to history. He mixes in stories from figures like Ben Franklin and Marcus Licinius Crassus. If you're allergic to tales from the past, I still think you'll enjoy this one - he doesn't get bogged down in the history, but he uses it to make laser-targeted points about practical investing. This was truly a fun and helpful read.

I understand finance and economics, but I did not have much practical knowledge on how to manage my personal finances, particularly given the current financial conditions and my unique situations. This book is an engaging and education read. It provides a lot of great insight on economics, investing, and personal finance. I like the unique, simple, and easy to understand guidance on investing for everyday people. It's nice to read a book that is not just geared towards hedge funds, but every day people. I highly recommend grabbing this book!

I was lucky enough to meet David in person. Within minutes, we were talking about the global economic situation and our own uncertain financial future. He told me some things that I won't reveal here, since they tie in with his next book, but he definitely piqued my interest in no-nonsense financial planning. Turns out, this book is a must-read for anyone who is serious about his or her retirement. In this book, David lays out a plan for worry-free investment, based on the 80/20 Principle. It is a refreshing read and I have recommended the book to several friends.

David Schneider, a former hedge-fund manager, outlines a simple & effective approach to investing in this book. I'm a beginner to investing myself (I've been focusing on growing my own business instead) and found this book easy to follow. However, even advanced investors will find lots of value. The author challenges conventional wisdom - unsurprisingly many of the so-called 'investment best practices' out there that your broker is trying to sell you is in his best interest, not necessarily yours. Some of my biggest takeaways: \* Cash is a position. Investing a large % of your net worth in the market may be in your broker's best interest, not necessarily yours (depends on

market conditions).\* Make few, well-researched trades.\* "Buy when there's blood in the streets."\* Buying S&P 500 isn't always the smartest choice. Schneider practices what he preaches - he publicly shares his recent trades on his website. For example, over the last couple of months he made significant gains by buying Volkswagen and crude oil at their all-time lows. I now feel prepared to deploy cash in a smart manner the next time I see a no-brainer opportunity. Highly recommended. (To get the pig farmer reference you'll have to read the book :))

Just as the internet has democratized work, it has also democratized investing. We are raised to believing that investing intelligently is complex and difficult, something best left to professionals. In the 80/20 investor, David shows that for those who take the 80/20 approach, investing is now easier, more fun and more profitable than ever.

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