How To Develop Your Personal Mission Statement
Synopsis
This Personal Mission Statement kit will help you to: • Lead and govern your life according to your deepest priorities. • Meet life’s day-to-day challenges by focusing on your long-term vision. • Avoid diversions and distractions that don’t contribute to your life’s mission, vision, and goals. • Become the powerful creative force of your life and influence for good the lives of others.

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Customer Reviews
The book is persuasive and inspiring enough to drill down the necessity of having a personal mission statement in life. However, falls short of providing a step-by-step guide on how to make your mission statement. It was more like a collection of not-so-connected stories of people who have approached this topic in different ways. Not a very useful book in the end if you are looking to create an actual personal mission statement for your life.

I am no youngster. Reading this book after living a life of significance confirmed that the choices made, the principles subscribed to, made me a happy and fulfilled person. 7 Habits of Highly Effective People formed the base of my MBA Studies many years ago and has been part of my life ever since. Thank you Stephen R. Covey - you opened my eyes to the magic of being human. This book is but a small part of the whole but it is enough to get a person getting on course. Cannot remember who taught me the wisdom of "when the student is ready, the teacher will come" but that "opened" my soul.
Very helpful, thought provoking, and easy to navigate.... Wish I had read this at the beginning of my adult life & career! Better late than never!

While the book emphasizes the importance of the topic and gives general outlines. It doesn’t really give you a practical guide on how to make a personal mission statement of your own. Of course the work lies with me. And there are some general ideas but I wanted a roadmap, not a picture of the universe.

I bought this book, thinking it would be more like a workbook. It gives principles and ideas related to developing a mission statement

Stephen and his guest authors are very sincere in this book. You can almost feel the authenticity. I gave this book 5 stars because I have applied what I learned and have seen the amazing benefits a mission statement has to offer. Not only have I sowed and reaped the rewards myself, but I have taught and watched my students do the same. This book will do nothing for you if you don’t apply what you teach. That’s the key thing here: action. You seriously have nothing to lose by reading this book. Covey was a man who was adamant about adding big value to the world and you can see it in this short book. Buy the book. Read it. Learn and Apply it.

Prefer to give it 3.5 stars, but not an option here. Kudos on this book’s clarity of message and expression. I may have been expecting something slightly more advanced from Covey to match my own progress and the (life) parallels I’ve experienced with his writings to date. This is a great template to develop a statement, most especially if these are themes one has not thought of/ruminated on before.

Habit 1 of being proactive is vital; if you do not wish to move in thought or body, the no mass great or small will ever truly change your mind or pull you off of whatever sideline the of life you find yourself on. But once you have that, the desire for more in our meager existence on this rock we call earth and home, you need a direction to channel that power you are on the precipice of releasing into your world. You are ready to begin with the end in mind. To me Habit 2 is the life changer, the paradigm shatterer, the lens focuser. It is with this knowledge that you can go forth and change not only your existence, but the very world for all of humanity if you so choose. The power is truly yours alone. As a certified facilitator of FranklinCovey products, I was seeking something more to bring to
my workshops. Perhaps it was stories, perhaps a deeper understanding of how Dr. Covey envisioned the process, or perhaps just a better understanding of the power behind it. I wanted to take "more," whatever that was, into my students and show them the true power and beauty that lies dormant in each other of us. I received that in spades and bucketfuls. Is 99 cents worth the rest of your life's possibilities? I sure hope you answer yes. If not then let me strongly and deeply, with the warmest of hearts, tell you that you are mistaken. If each of us lived life to the fullest and shattered the chains of social convention and restrictions, if we would tell the world to just shut up and get out of my way, then the this rock we call Earth would be a much better place. Even if you have not read 7 Habits, this short guide can save and change your life. It is, and you are, worth it.

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